

JOY  BEAUTY

Wedding Prep & Pricing Guide



in this guide

04

WHAT TO EXPECT

05

BRIDAL PRICING & PACKAGES

12

MEET THE TEAM

16

BEFORE & AFTERS

19

CLIENT TESTIMONIALS

21

WHAT TO BRING TO YOUR TRIAL &
WEDDING DAY

24

WEDDING VENDOR RECOMMENDATIONS





Thank you

FOR DOWNLOADING THE PRICING & WEDDING PREP GUIDE

Your wedding day isn't just about hair and makeup. After 2 years of pandemic living, one thing is clear, beauty isn't vanity. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more special.

Let us take the stress out of your day so you can relax with your friends, drink champagne and enjoy being the bride. Send me an email and let's design a look you love.

Anna

WHAT *To expect*

TIMELESS, CLASSIC, YOU BUT BETTER LOOKS

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists where everyone looks the same. There is an entire process that celebrities use to look their best and it's for good for a reason. Why is your wedding day any different? This is your red carpet moment.

Here at Joy Beauty Company, we make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customized to YOUR taste.

Our style is more celebrity red carpet than a social media trend. While we can do any look you like, we specialize in "you but better" looks that are timeless and last a lifetime.



BRIDAL PRICING *Guide*



LEAD HAIR ARTISTS

Wedding Pricing

BRIDE	\$220
BRIDAL PARTY HAIR	\$150
BLOW OUT ADD ON (20 MIN)	\$50
LONG OR VERY THICK HAIR ADD ON (15 MIN)	\$30
BRIDAL HAIR TRIAL	\$150
CLIP IN HAIR EXTENSIONS	AVAILABLE TO PURCHASE THROUGH EMILY

ASSOCIATE REQUIRES AT LEAST 6 HAIR APPLICATIONS IN ORDER TO TRAVEL ON SITE

ASSOCIATE MAKEUP ARTISTS

Wedding Pricing

BRIDE	\$200
BRIDAL PARTY	\$120
FALSE LASHES OR INDIVIDUAL LASHES	INCLUDED IN RATE
AIRBRUSH FOUNDATION	INCLUDED IN RATE
*MAKEUP TRIAL (DONE IN STUDIO)	\$120

ASSOCIATES REQUIRE AT LEAST 6 APPLICATIONS IN ORDER TO TRAVEL ON SITE

WITH ANNA JORGENSON

Wedding Pricing

BRIDE	\$300
BRIDAL PARTY	\$150
LUXURY SKIN PREP	INCLUDED IN RATE
FALSE LASHES OR INDIVIDUAL LASHES	INCLUDED IN RATE
*MAKEUP TRIAL (DONE IN STUDIO)	\$150
AIRBRUSH ADD ON	INCLUDED IN RATE
TOUCH-UPS	\$200 PER HOUR W/ 4 HOUR MIN.

Anna requires at least 6 applications In order to travel on site

OTHER PRICING

Considerations

TRAVEL FEE	\$.80 PER MILE
ADMIN/BOOKING FEE (NON REFUNDABLE)	\$150
PARKING RAMP/VALET	HOTEL RATE
MAKEUP OR HAIR ASSISTANTS	\$200 PER EXTRA ARTIST
GRATUITY	NEVER EXPECTED BUT ALWAYS APPRECIATED :)
HOLIDAY WEEKEND FEE <small>Double Check your wedding date with Anna</small>	\$200

SERVICE

Descriptions

BRIDAL MAKEUP APPLICATION

Enjoy this makeup application while you drink champagne & cherish the moment of being the bride. We bring everything you need for your makeup service. This 40 minute to 1-hour service covers a complete look for photo-ready makeup. We use techniques & products for makeup that lasts for hours.

STARTING
AT
\$200

MAKEUP FOR ATTENDENTS

Create memories with your friends that last a lifetime. We bring everything you need for makeup services for additional people who want to look as good as they feel. This 30 minute per person service covers a complete look for photo-ready makeup. We use techniques & products for makeup that last for hours.

STARTING
AT
\$120

AIRBRUSH ADD ON

Our signature Airbrush add-on will have you looking red-carpet-ready. Airbrush makeup is tiny "pixels" of pigment that uses a compressor & air pen to gently mist foundation to your face. Made for photo-ready makeup, it's exceptional for long-wearing makeup. If you've had airbrush makeup & didn't like it, try it again. You'll love our techniques.

FALSE LASHES

Nothing is better than great skin and great lashes. We customize your most gorgeous lash look. We'll determine which lash style suits your eye shape so they'll look like you were born with them. We use Sonia's signature individual "Drop Lashes" or go for more glam using Sonia's strip lashes made exclusively for brides.

SERVICE

Descriptions

BRIDAL UPDO

Includes a specialty blowout + style for maximum volume and hold

STARTING
AT
\$220

BRIDAL PARTY HAIR

A customized look to accentuate your face shape, event wardrobe and personal style; half up, full updo, or all day curls.

STARTING
AT
\$150

HAIR EXTENSIONS

Emily offers high quality clip In hair extensions to help create that full updo or add extra length to your wedding day hair.

INQUIRE WITH
EMILY

Application of your own extensions on a case by case basis

MEET THE

Team



THE BEST ARTISTS & STYLISTS IN MINNESOTA

Anna selects only the very best artists and stylists so you can be sure you're getting the best talent and the best personalities. It's like having a BFF who just happens to be a beauty expert! If you're going to spend the day with someone, we want you to like who you're spending it with. We aren't the star of the show. You are!



OWNER & FOUNDER

Anna Jorgenson

FROM CARS TO MAKEUP

Anna wasn't quite sure what she wanted to do after High School so she jumped into the workforce and started working as an admin assistant at an Audi Dealership where she met her now husband Eric.

Anna has always loved makeup and spent way too much money at Sephora over the years and had accumulated quite the collection, so she started offering makeup applications for weddings and before she knew it she had booked 35 weddings her first year.

Over the last 5 years, Anna and her team have done over 250 weddings.

Anna is also a licensed esthetician and loves to offer personalized skincare advice to her brides on how to have wedding day ready skin.

To book Anna, send an email soon.

Anna takes a very limited number of weddings & books quickly.

MEET THE TEAM

Associate Makeup Artists



AMANDA

Amanda's passion is great skin and soft eyes.

Amanda's style is fresh, natural, romantic looks.

She's best suited for brides who want to look like themselves.

To see more of Amanda's work, follow her Instagram:

[@heygirlbeautyco](#)



LYDIA

Lydia's passion is dramatic eyes & killer lashes.

Lydia's style is soft glam but she loves a Hollywood glam style too. Her highlighting and contouring skills are realistic & not over the top.

To see more of Lydia's work, follow her Instagram:

[@lyd_lovesmakeup](#)



GRACE

Grace's passion is a classic, timeless bridal look.

Grace's style is soft glam but she loves a Hollywood glam style too. Her complexion skills fit in with the Joy Beauty Co brand. Her brow skills are perfection.

To see more of Grace's work, follow her Instagram:

[@makeupbygracemoden](#)

MEET THE TEAM

Hair Artists



Emily

Emily's passion is an undone updo with effortless voluminous texture.

Emily's style is best described as natural, textured and boho style.

To see more of Emily's work, follow her Instagram:
[@the_undoneupdo](#)

BRIDE ONE

Before and After



Before

Maddie is stunning even without makeup. She was concerned with getting flush and red on her wedding day as she has really sensitive skin.

We performed a luxury skin prep application and used cream and airbrush makeup.



After

Maddie has gorgeous skin but wanted to play up her eyes and lashes.

Maddie loves makeup so it was important she looks like herself but still bridal.

Makeup by Owner Anna

BRIDE 2

Before and After



Before

Allison has such beautiful skin without makeup, Lydia didn't have to do much correcting at all.

We performed a luxury skin prep application and used cream and airbrush makeup.



After

Allison doesn't wear a lot of makeup normally so it was important she looks like herself but wanted to still look and feel like a bride on her special day!

Makeup by Associate Lydia

Before and After



Before

Carly is just beautiful! She takes great care of her skin so Amanda only had a few spots to color correct.

We performed a luxury skin prep application and used cream and airbrush makeup.



After

Carly opted for a bold lip and will have dramatic lashes on the day of. She doesn't wear a lot of makeup normally so it was important she looks like herself but still wanted a fun lip for her winter wedding!

Makeup by Associate Amanda

WE LOVE OUR BRIDES, OUR BRIDES LOVE THEIR LOOKS

Client Testimonials



Brittany said...

Anna was INCREDIBLE! I have never felt prettier In makeup and to have it be on my wedding day was so special. Not only Is she so on top of everything, she is the kindest human. During both my trial and my wedding day, It felt like I was talking with a friend. I wish I could have her for every event and heck, every day! I cannot recommend her enough!



Jonessa said...

WOW! Anna was all I ever dreamed of In a makeup artist and so much more. She was so accommodating and knew exactly what she was doing. Everything came together extremely well and I could not have asked for a better wedding day. It was AMAZING and I am so glad Anna was a part of my big day!



WE LOVE OUR BRIDES, OUR BRIDES LOVE THEIR LOOKS

Client Testimonials



Kirstin said...

I booked wedding makeup through Anna. Her associate Amanda did both my trial session which I used for engagement photos, and my wedding day makeup. Amanda also applied makeup for a few of my bridesmaids and moms. She did amazing work! I felt nothing short of gorgeous on both days. Amanda really made me feel comfortable with her down to earth personality. The process of booking with Anna was a breeze and I'd recommend her and her associates to everyone!



Emiley said...

Lydia did such an amazing job on my wedding day. I was stunned to look in the mirror when she finished my makeup and was almost in tears with how beautiful I felt. My bridesmaids looked absolutely stunning as well. She was so much fun to chat with, super nice & bubbly. They are just naturally talented. Highly recommend the Anna Joy Makeup team! :)



WHAT TO BRING TO YOUR *Makeup & Hair Trial*

So that we may get the best use of our time together, here is what you'll need to bring for your hair and makeup trial.

MAKEUP

- 3-4 photos of makeup inspiration. For best results, choose photos with your skin tone and hair color.
- Lip color, lip pencil, or lip gloss you love.
- Come with clean, makeup free, moisturized skin

HAIR

- 3-4 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- Your veil or any hair pieces you're planning on incorporating into your look.
- Clip-in hair extensions if you're looking to add volume or length.
- Come with clean, dry hair.

WHAT TO HAVE ON THE *Wedding Day*

Relax and be the bride. We bring everything you need to enjoy a luxury service at your home or hotel. Here are a few things your attendants need for the day to run smoothly:

MAKEUP FOR ATTENDANTS

- 1 photo of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair.
- Lip color, lip pencil, or lip gloss you love.
- Come with clean, makeup free, moisturized skin

HAIR FOR ATTENDANTS

- 1 photos of hair inspiration. For best results, choose inspiration photos with your hair color.
- Any hair accessories they would like to incorporate.
- Come with clean, dry hair.

OTHER CONSIDERATIONS

- Artists and stylists work with tools that can be hot, and tools near the eyes, we ask that all artists & stylists have a workspace free of traffic flow to avoid accidents.
- A table for each artist and stylist to lay out their hair and makeup tools.



BOOK MY
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! [Fill out this quick and easy form](#), and we'll get you a custom contract in
24 - 48 hours.

WEDDING VENDOR

Resources List

Here are a list of my favorite Minnesota Wedding Vendors.

PHOTOGRAPHERS

Whitley Sander Photography
www.whiteysander.com

Alexis Chanel Photography
www.alexischanelphotography.com

Cameron & Tia Photography
www.cameronandtia.com

Brooke Elisabeth Photography
www.brookeelisabethphotography.com

Bauer Creative Photography
www.bauer-creative.com

Marisa Claire Photography
www.marisacairephotography.com

WEDDING PLANNERS

Events by Melody
www.eventsbymelody.com

Ashley Skeie Events
www.ashleyskeie.com

Enjoyful Events
www.enjoyfulevents.com

Bubbly & Bliss Weddings
www.bubblyandbliss.com

White Loon Events
www.whiteloonevents.com

Juniper & Jean
www.juniperandjean.com

FLORISTS

Pristine Floral & Design
www.pristinefloral.com

Nalias Floral
www.naliasfloral.com

Abloom Floral
www.abloomevents.com

Millerhouse Flowers
www.millerhouseflowers.com

Fersk Floral Artistry
www.ferskfloralartistry.com

Minne Floral Co.
www.minnefloralco.com

GET IN TOUCH

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LET'S SOCIALIZE

[@joybeautycompany](https://www.instagram.com/joybeautycompany)

www.joybeautyco.com

We cannot wait to hear all about your dreams and ideas for your big day!

Send us an email or connect with us directly through your client portal In HoneyBook to learn more about our pricing and availability

We hope to hear from you soon!